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For immediate release

Acca Kappa fragrances arrive in New England—Drinkwater's—exclusive retailer

Cambridge, MA—Drinkwater's—the upscale, men's clothing store in Porter Square now carries Acca Kappa—the exclusive, Italian fragrance line.

Created in Treviso, Italy in 1869 and still family owned and operated, Acca Kapa dedicates itself to the body and its well-being with an entire range of naturally formulated personal care and fragrance collections to refresh, soothe and pamper the most discriminating consumer.

“Drinkwater's discerning clientele values Acca Kappa's 136-year long tradition of quality, simplicity and luxury; the same guiding principles we follow when choosing the merchandise for our store”—said Gary Drinkwater, owner of Drinkwater's. ‘Having the Acca Kappa line allows us to give our clients a full lifestyle experience.’”

Acca Kappa selects only powerful, quality, natural ingredients to create scents that are fresh and seductive. Acca Kappa has also been featured on the Oprah Winfrey Show and remains on the “O” list of favorites.

About Drinkwater's:

Drinkwater's offers a range of men's fine tailored clothing, sportswear, and outerwear—clean lines and sophisticated colors, exclusive fabrics and exceptional attention to details, fit and finish at an accessible price from a carefully edited list of designers from around the globe, featuring many exclusive designs not available elsewhere.

For further information:

Drinkwater's: 2067 Massachusetts Avenue, Cambridge, MA 02140 617.547.2067